

# INSTALL FEWER SHINGLES

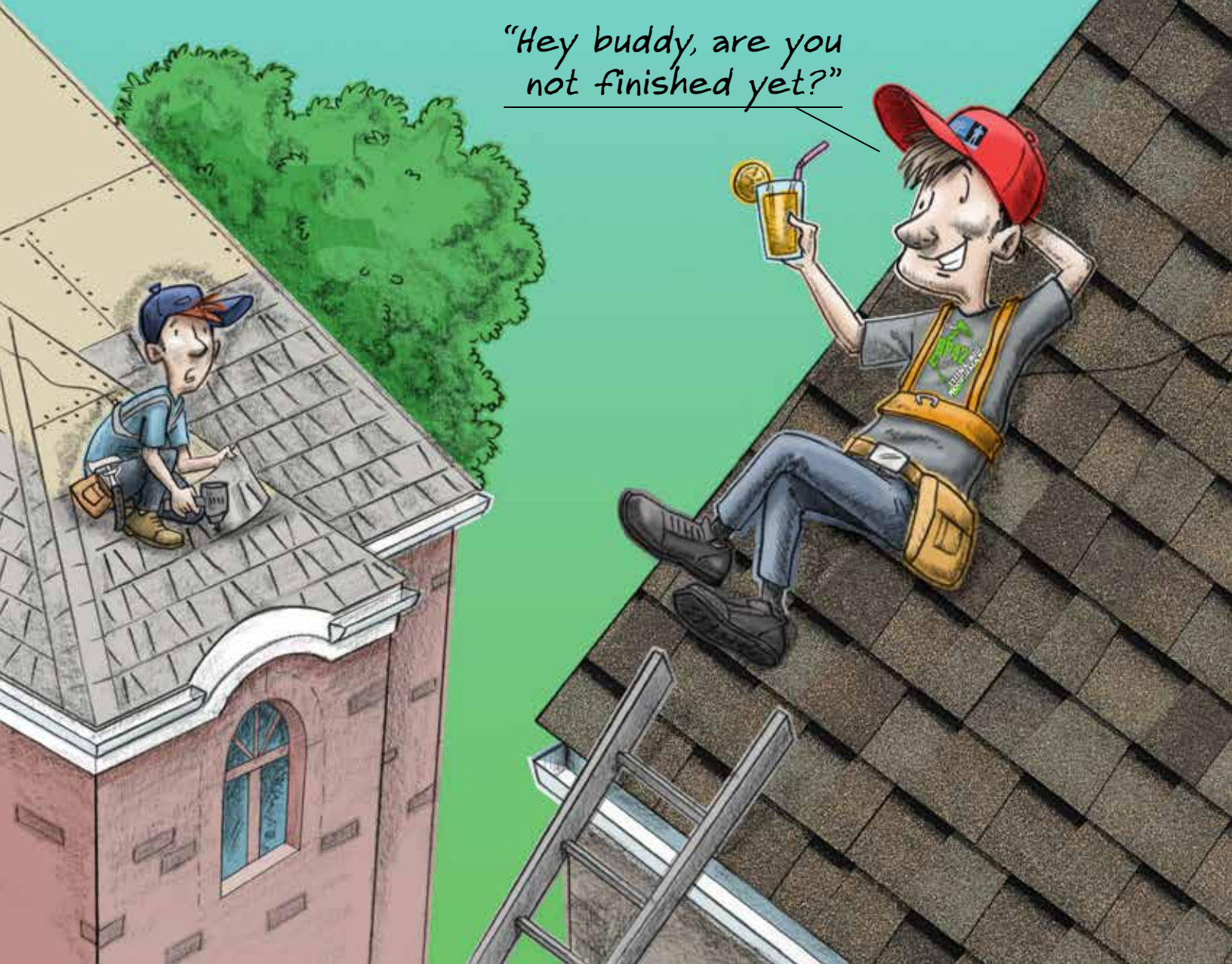
## FREE UP MORE TIME AND RESOURCES

Save  
time  
Save  
money

**BP 42" shingles** will make a measurable difference in the way you roof, and leave your competitors green with envy.



*"Hey buddy, are you not finished yet?"*







# HARMONY 42

BP is the only manufacturer that markets 42" shingles designed to largely cut your installation time and give your profit margin a sizeable boost



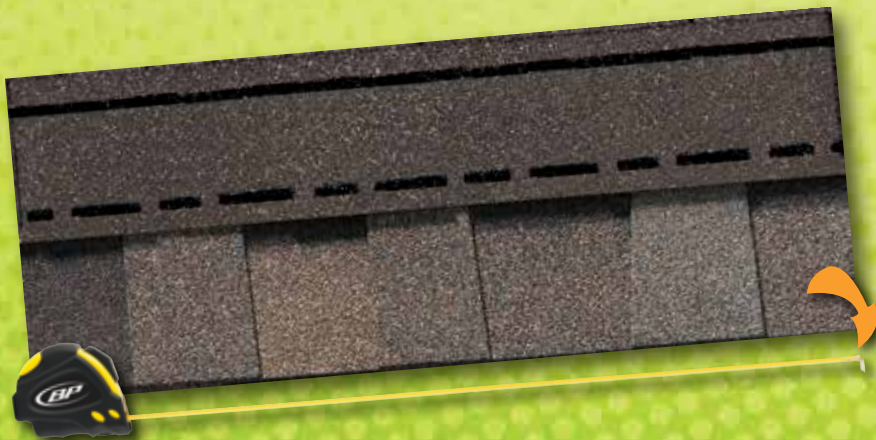
## COMPARISON CHART

	<b>BP</b> NO ADDITIONAL	<b>COMP G</b> ADDITIONAL 14%		<b>COMP I</b> ADDITIONAL 5%		<b>COMP C</b> ADDITIONAL 16%		<b>COMP O</b> ADDITIONAL 14%	
30 squares roof	3,000 ft. <sup>2</sup>	3,000 ft. <sup>2</sup>		3,000 ft. <sup>2</sup>		3,000 ft. <sup>2</sup>		3,000 ft. <sup>2</sup>	
Shingle size	42" x 14"	39 3/8" x 13 1/4"		40 7/8" x 13 3/4"		38 3/4" x 13 1/4"		39 3/8" x 13 1/4"	
Coverage per shingle	1.75 ft. <sup>2</sup>	1.54 ft. <sup>2</sup>		1.67 ft. <sup>2</sup>		1.51 ft. <sup>2</sup>		1.54 ft. <sup>2</sup>	
# of shingles to install	1,714 no additional	SHINGLES	ADDITIONAL SHINGLES	SHINGLES	ADDITIONAL SHINGLES	SHINGLES	ADDITIONAL SHINGLES	SHINGLES	ADDITIONAL SHINGLES
		1,948	234	1,796	82	1,987	273	1,948	234
# of nails to hammer	6,856 no additional 10,284 no additional	NAILS	ADDITIONAL NAILS	NAILS	ADDITIONAL NAILS	NAILS	ADDITIONAL NAILS	NAILS	ADDITIONAL NAILS
		7,792	936	7,184	327	7,948	1,091	7,792	936
		11,688	1,404	10,776	492	11,922	1,638	11,688	1,404
Additional time to install	<b>Done</b>	14% more		5% more		16% more		14% more	
Additional cost @ \$30.00 / bdl <sup>(2)</sup>	<b>42 is winner</b> High wind is even better	\$378.00 more 6 nails installation is worse		\$135.00 more 6 nails installation is worse		\$432.00 more 6 nails installation is worse		\$378.00 more 6 nails installation is worse	
<b>A measurable difference</b>									

1) @ 4 nails per shingle for standard installation, @ 6 nails for High Wind installation

2) Ex: 30 squares (90 bdl) x \$30.00 = (cost of shingles installed) x \_% (additional time to install) = Additional cost

Make a **big difference** in your bottom line with BP 42" shingles



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